

David Buell

Senior Front-End Web Developer
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Objectives

To be a cog in the wheel of an efficient web development team striving to evolve the relationship between website and end-user.

To share my knowledge of front-end design, user interface, and user experience in an effort to expand the concept of usability and engage users with understanding.

Aptitudes

Languages and Skills

Responsive web design, CSS, SASS, jQuery & Javascript, AJAX, UI / UX, Search Engine Optimization (SEO), HTML, XHTML, DHTML, XML, XSLT, ASP (VBScript), PHP / Laravel, T-SQL

Operating Systems

Windows, Mac

Computer Software

Sublime Text, Adobe Dreamweaver, Adobe Photoshop, Microsoft Server SQL Management Studio

Professional Experience

Modesto City Schools, Modesto, CA
February 2014 - Current

Senior Front-End Developer

Dorfman Pacific, Stockton, CA
April 2013 - February 2014

Senior Front-End Developer

Brand Retailers, Inc., Sausalito, CA
Sept 2011 - February 2013

Senior Front-End Developer

- Create innovative cross-browser/media compatible designs and user interfaces utilizing high level CSS, HTML, jQuery, and Photoshop
- Generate, stylize, and add functionality to dynamic content using ASP, CSS, HTML, jQuery, and T-SQL
- Apply effective SEO strategies for increased search results & site traffic
- Confer with clients to translate their web development needs into a satisfactory expression of design, user interface, and user experience

- Development of template driven Responsive Web Design (RWD) HTML, CSS, & jQuery site design, structure, & functionality.
 - Template modification and restructuring utilizing CSS & jQuery in order to push the boundaries of template style design restrictions on a per client basis
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IIWS.Net, San Francisco, CA

Jan 2011 - Oct 2011

Senior Front-End Developer

- Create innovative designs and user interfaces utilizing high level CSS, HTML, jQuery, and Photoshop
 - Generate, stylize, and add functionality to dynamic content using ASP, CSS, HTML, jQuery, and T-SQL
 - Apply effective SEO strategies for increased search results & site traffic
 - Confer with clients to translate their web development needs into a satisfactory expression of design, user interface, and user experience
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Sierra Snowboard (now TruSnow.com), Sacramento, CA

2008-2010

Senior Front-End Developer

- Created innovative designs and user interfaces utilizing high level CSS, HTML, Javascript, and Photoshop
- Developed various social components and a member reward system for user retention and engagement
- Collaborated with customer service & product experts to develop and enhance customer experience and site usability
- Applied effective SEO strategies producing Google results within the first 3 rankings for numerous top rated products
- Developed web, email, and ad campaigns
- Responsible for maintaining website front-end integrity and functionality throughout employment

2010: Developed Sierra Snowboard's mobile site featuring member login, chat, and daily giveaway using jQueryTouch for WebKit

2009: Redesigned the entire front end of the website including graphic and user interface design, enhanced SEO, and optimized layout structure and CSS efficiency

emebaVet, Modesto, CA
2007-2008

Web Developer

- Responsible for maintaining website front-end integrity and functionality throughout employment
- Built VBScript components to deliver data to their content delivery system
- Developed interactive Adobe Flash ads to be distributed through their content delivery system to clients across the state via in-office touch screen TV
- **2007:** Redesigned the front end of the website including graphic and user interface design and optimized layout structure and CSS efficiency (has since been redesigned)

American Security Financial Corp., Modesto, CA
2005-2006

Web Developer

- Designed & developed primary website using HTML, CSS, PHP, and Adobe Flash
- Designed & developed micro sites for Realtor employees
- Responsible for maintaining website front-end integrity and functionality throughout employment

We Three Multimedia, Modesto, CA
2003-2005

Web Developer

- Dynamic Web Content using CSS, HTML, PHP, MYSQL, ACTIONSCRIPT, JavaScript
- Coordinated responsibilities with team members to ensure project success
- Discuss/design website flow/framework with team members
- Evaluate website progress at various stages and assess/designate responsibilities to ensure timely completion
- Graphic Design using Adobe Photoshop
- Interactive Animated websites using Flash MX 2004, Flash 8
- References, code samples, portfolio available upon request.